

## Academic Alliance Manager

Lucknow, U.P | Experience : 2-3 Year

## **Job Description:**

Builds Tie-ups for universities & academic institutions in UP Region.
Develop Academic Collaboration.
Manage academic engagements related to Cyber Security.
Proficient at writing Proposals for Association.
Strategize and execute direct associations with engineering colleges in UP Regions
Proper marketing strategy to promote the Cyber Security training courses across UP.

## **Job Requirement:**

MBA degree preferably in Marketing with Btech Computer Science or BCA
Prospecting Skills
Sales Planning
Sales Stages
Education Sector Sales Knowledge
Presentation Skills
Excellent Interpersonal and communication Skills
Leadership
Excellent in Social Media Handling